

# MEDIA DECK 2022

tribe





# LOVE PEOPLE . LOVE PLANTS

Our tribe brings together a community of nature lovers, creatives, crafters and scientists to share their passion and projects.

Our platform curates and publishes our cumulative knowledge and experience, and supports those creators making a living in the industry.

# BY THE NUMBERS

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**65,000+**

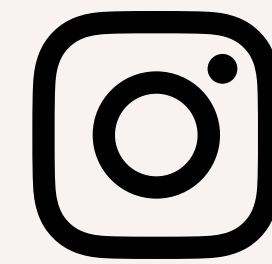
Monthly Site Users

**100,000+**

Monthly Site Pageviews

**1000+**

Email Subscribers



**10k+**

Followers



**150k+**

Monthly Viewers



**1000+**

Group Members

**55%**

U.S Readership



**11%**

UK Readership



# ADVERTISING OPPORTUNITIES

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- Potential Banner Ad Opportunities
  - Sibebars
  - Category Pages
  - Cross-site Leaderboards
- Newsletter Sponsorship (50% Open Rate)
- Sponsored Articles
- Social Media Shares

PACKAGES AVAILABLE  
UPON REQUEST

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